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FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP

OCT25/12 13.53
*** WPXI-TV ***

REP. # _____ OFF. # 18 SALESMAN # _____

BUYER NAME WHITNEY EVERSOLE

SALES PRSN WA - CHERYL BLAIR

CLASS: NATL.	LOCAL	REGIONAL
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_____ (CCE)

DATE OCT25/12 13.53

END	SPTS	WEEK	DAYS	TOTL
DATE	/WK	INVT		SPTS

10/26	1	FRI	1
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10/30	2	M-TU	2
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10/29 1 MON 1

OCT25/12 13.53
*** WPVT ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS:
4	:	:	800A-1030A PROGRAM : NEWS	30	4	\$375.00	10/27	10/27	1	:	SAT	1
5	:	:	800A-1000A PROGRAM : NEWS	30	4	\$375.00	10/28	10/28	1	:	SUN	1
6	:	:	530P-600P PROGRAM : NEWS	30	3	\$1,100.00	10/29	10/29	1	:	MON	1
7	:	:	600P-630P PROGRAM : NEWS	30	3	\$1,300.00	10/29	10/31	3	:	M-W	3
8	:	:	600P-630P PROGRAM : CH11 NEWS	30	3	\$1,300.00	10/26	10/26	1	:	FRI	1
9	:	:	600P-700P 6:30P PROGRAM : NEWS	30	4	\$675.00	10/27	10/27	1	:	SAT	1
10	:	:	1100P-1135P PROGRAM : NEWS	30	3	\$2,700.00	10/26	10/26	1	:	FRI	1
11	:	:	1100P-1135P PROGRAM : NEWS	30	3	\$2,700.00	10/30	10/30	1	:	TUE	1
12	:	:	1100P-1130P PROGRAM : CH11 NEWS	30	3	\$2,900.00	10/27	10/27	1	:	SAT	1
13	:	:	1135P-1205A PROGRAM : NEWS	30	3	\$3,000.00	10/28	10/28	1	:	SUN	1

CONTRACT TOTAL 22875.00
 TOTAL SPOTS 16

REP HEADLINE# 6396944
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT25/12 13.5:
 *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS

MARKET TOTALS \$78,879 WPXI 29% KDKA 34% WTAE 24% WPGH 13% CABL 0% WPCW 0% WPMY 0%
 SVC- NSI
 DEMOS - RA35+*